

**GUNI CSH**  
Mar. 07-08, 2025



**International  
Multidisciplinary Conference on**

# **Fostering an Equitable Society Through Skilling**

**March 07-08, 2025**

## **Conference and Workshop**



## About Theme

An equitable society is one in which all persons have equal opportunities, rights, and resources, regardless of their history, identity, or circumstances. Equity extends beyond equality by acknowledging that people may begin in different places and require different supports to achieve the same degree of success and well-being. An equitable society is important because it has a significant influence on individuals, communities, and a country's general well-being.

An equitable society is important for many elements of human existence, including justice, dignity, economic prosperity, and social peace. To achieve and preserve equality, people, communities, and institutions must continue to work together to fight systemic inequities and build a more inclusive and just society.

Research is critical to improving and supporting an equitable society because it provides evidence-based insights, informs policy choices, and identifies areas that need to be addressed. In essence, research is a valuable instrument for finding, analyzing, and correcting the complex variables that lead to societal injustices. It lays the groundwork for evidence-based decision-making, encourages positive change, and contributes to creating policies and practices that support a more equal and fair society. Researchers should seek to develop approaches that take into consideration society's diversity and dynamic character, ensuring that findings contribute to a fairer understanding of the topics being studied.

## About GUNI-FSSH

The Faculty of Social Sciences & Humanities (FSSH) at Ganpat University provides the set of skills for a broad range of professional fields in various disciplines viz. Economics, English Literature, Linguistics, Commerce, Social Work, Education, etc. With its varied range of teaching expertise and research orientation, the GUNI-FSSH promotes interdisciplinary opportunities in social sciences and humanities, offers projects and research work along with the studies.

## About University

The Ganpat University is Self Finance University established by the State Government by the enactment of Act No.19/2005 on 12th April 2005. It is approved under section 2(f) by the University Grants Commission (UGC), New Delhi. The University accredited with "A" grade by NAAC and NIRF Innovation Ranking under 101-125. The mission of the University is Social Upliftment through Education and in the journey of pursuing this mission, the University is widely known as 'A Socially responsible University'. Ganpat University through its constituent institutions offer various unique, quality, industry-linked and sector-focused Diploma, Undergraduate, Postgraduate and Research level programs (Professional and Non-professional) in the field of Engineering, Management, Computer Applications, Pharmacy, Sciences, Commerce & Social Science, Architecture & Design, Maritime Studies, Nursing, Agriculture, Physiotherapy.

## COURSES OFFERED

### BBA / B.Com.

BBA (Honours) General

BBA (Honours) Finance

BBA (Honours) Marketing Management

BBA (Honours) Business Analytics

BBA (Honours) International Business

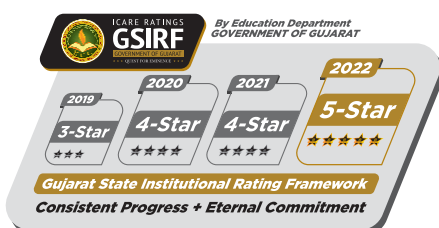
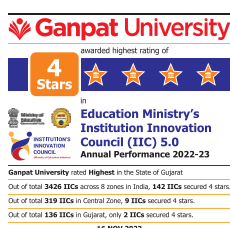
BBA (Honours) Logistic with Logistic Skill Council

B.Com.

M.Com. (Financial Analyst)

### Ph.D.

Social Science & Humanities  
(Economics/English/Commerce)



# THEME

## Commerce and Management

- Corporate Strategies for Skill Development and Equity
- Leadership and Diversity in Skilling Initiatives
- Innovation in Human Capital Management for Equity
- Sustainable Business Practices and Skilling for Social Equity
- Public-Private Partnerships for Workforce Skill Development
- Measuring the Impact of Skilling on Corporate Social Responsibility
- Skill Development in Accounting for Financial Equity
- Innovations in Accounting Education and Training
- Ethical Accounting Practices and Skill Development
- Technology and Automation in Accounting: Skill Implications
- Skilling Initiatives for E-commerce and Digital Trade
- Equitable Access to Commerce Education and Training
- Sustainable Practices in Commerce and Skill Development
- Cross-Border Trade and Skill Development in Global Commerce

## Social Science and Social Work

- Community Empowerment through Skilling
- Demographic Dividend and Youth Empowerment
- Policy Perspective in Skill & Entrepreneurship
- Livelihood Development & Emerging Practices
- Role of various stake holder in Skill Development
- Government Program, Scheme and Administration

## Innovation, Creativity, and Skill Development

- Digital Transformation and Equitable Access to Skills
- Creativity and Innovation in Skill Development Programs
- Leveraging Technology for Creative Skilling Solutions
- Skill Development for the Gig Economy and Entrepreneurship
- Lifelong Learning and Upskilling in a Digital Era
- Inclusive Innovation: Bridging Skill Gaps in Diverse Communities
- Creative Approaches to Workforce Training and Development

## Fostering Equity through, Arts, Language, Literature, and Communication Skills

- Utilizing Literary Analysis Skills for Social Equity
- Storytelling as a tool for Social Change and Skilling
- Empowering Individuals through Language and Literature
- Online Platforms for Inclusive Communication and Collaboration in Learning
- Integrating Language and Literature into STEM (Science, Technology, Engineering, Mathematics) for Holistic Skill Development
- Language Learning for Underrepresented/Marginalized Communities
- Communication Skills for Special Needs Education and Training
- Developing Communication Skills for Social Change
- Soft Skills Development for Inclusive Workplaces
- Developing Cross-Cultural Communication Skills in the Digital Age
- The Role of Visual Arts in Enhancing Creative Skills
- Harnessing Performing Arts for Building Confidence and Team Collaboration Skills



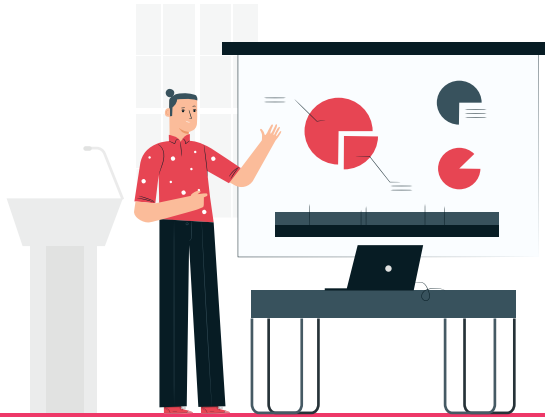
## Call for Papers

Full papers based on research/case studies, extended abstracts on work-in-progress, proposals for poster presentations, video/film-based presentations, and panel/round-table discussions, all of which address the conference topics are invited.

## Paper Presentation

Online presentation is permitted to international and outside delegates with prior approval of the conference chair.

Delegates from Gujarat state have to present their research paper in person.



## Submission Guidelines

All complete papers should have a title page, a structured abstract of not more than 250 words, at least 4-5 keywords, and the body of the paper, which must include figures, a table, and APA 7th style references. The paper should be between 6,000 and 8,000 words in total. Only MS Word should be used for submissions. The format should be Times New Roman, 12, 1.5 spacing.

## Selection Process for Publication

The manuscript shall undergo the Blind Peer Review Process. The plagiarism/similarity index should be less than 15%.

**Declaration:** All views and opinions expressed in the manuscript are the sole responsibility of the author(s) concerned. Neither the editors nor the publisher can in any way be held responsible for them. After acceptance of the manuscript, the author(s) need to submit an undertaking/ declaration form (provided by the editors) that states the manuscript is original and that no part of it has been copied or taken from other sources without necessary permissions.

## Publication Details

In our 4rd GUNICSH International Conference, a total of 19 papers have been selected, and the issue will be published. For this conference, we are also in consultation with UGC Care Indexed Journal to publish the selected papers. The publication in the UGC Care Indexed Journal is subject to their own online submission and the normal review process of the respective journals. A special issue in an indexed journal will be published as part of the publication output. Authors will have the opportunity to publish their manuscripts in special issues.

## Guideline for Full Paper Abstract/Extended Abstract and Poster and Video Presentation:

### Title page

Title of the paper/proposal  
Author Name(s)  
Designation(s)  
Institutional affiliation(s)  
Email id  
Contact number

### Abstract

Introduction  
Research/project methodology/process  
Result(final/interim) and implication  
Keywords  
Contact number  
Author Profile (Max 200 words)

### Formatting Guidelines for All Submission Types

Title: Bold Type  
Font: Times New Roman  
Font size: 12 Points  
Line spacing: 1.5 Lines  
Margins: One inch on all four sides  
Reference guideline:  
<https://guides.library.uwa.edu.au/apa>

## Publication of Previous Conferences



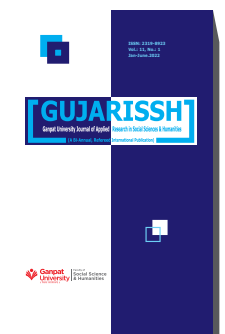
23

Publications



11

Publications



06

Publications



## BEST PAPER AWARDS

(Academician/Corporate/Research Assistant/  
Doctoral Students Category)

Best Paper Award per track of

**INR 2,500**

Cash Prize

(Student Category)

Best Paper Award of

**INR 1,100**

Cash Prize

\*Separate track will be considered only when there are minimum 10 research papers in the respective track

## Important Dates and Details

Abstract Submission  
Deadline

**10th February, 2025**

Intimation of Abstract  
Acceptance

**12th February, 2025**

Full Paper  
Submission Deadline

**17th February, 2025**

Intimation of  
Acceptance of Paper

**19th February, 2025**



Participant Registration Link

<http://tinyurl.com/yyhkm9sx>

Additional 10% is less in  
registration fees for  
previous conference participants

## Participation Fee

Registration type	Fee# (INR)	Fee# (USD)
International Academician/Corporate Delegates		\$40
International Research Assistant/Doctoral Scholars/Young Innovators		\$30
International Students		\$20
Indian National Academician/Corporate Delegates	2000	
Indian National Research Assistant/Doctoral Scholars/Young Innovators	1200	
Indian Students	500	

Participation Fee Includes GST

\*Publication Charge is not included in the registration fees

Accommodation will be provided based on request and payment.

## Bank Account Details for Registration

Bank A/C Name : Ganpat University

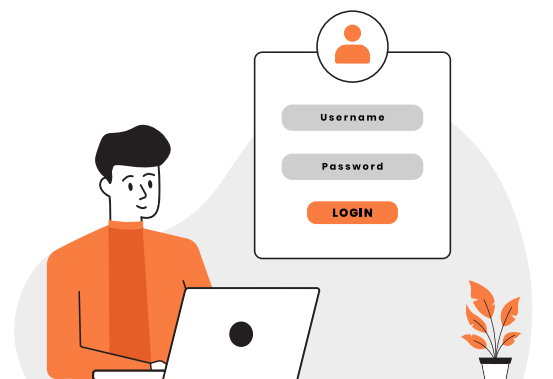
Bank Name : AXIS BANK

Bank A/C No. : 130010100235204

Bank Branch : MEHSANA

IFSC CODE : UTIB0000130

SWIFT CODE : AXISINBBA40





## University Office Bearers

### Dr. Ganpat I. Patel (Dada)

Patron In Chief and President

### Dr. Mahendra Sharma

Pro Chancellor & Director General

### Dr. Rakesh Patel

Pro-Vice Chancellor

### Dr. Saurabh Dave

Pro-Vice Chancellor

### Dr. Satyan Parikh

Pro Vice Chancellor & Executive Dean,  
Faculty of Computer Applications

### Dr. Girish Patel

Executive Registrar

### Dr. Ajay Kumar Gupta

Director - Research & Development

### Dr. Rajesh Bhosale

Dean - Research & Development

## Organizing Committee

### Conference Chairs

Dr. Hiren Patel

Dr. Kundan Patel

Dr. Jayesh Patel

### Conference Conveners

Dr. Vipul Patel

Dr. Kiran Patel

Dr. Vishal Acharya

### Coordinators

Dr. Usha Kaushik

Prof. Haresh Oza

Prof. Vikrant Dasani

Ms. Rudri Dave

Ms. Bhumika Patel

Ms. Alpa Prajapati

Ms. Khusbu Mistri

Mr. Nirav Chaudhary

Mr. Ranendra Sinha

Mr. Hannel Patel

Mr. Milan Modh

Ms. Hiral Dave

Mr. Manoj Prajapati

Mr. Bharg Jani

Ms. Mansi Darji

Ms. Sneha Bharti

### Advisory Committee

Dr. Subrat Sahu

Dr. Priyanka Pathak

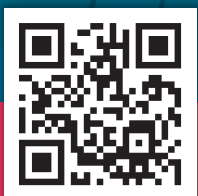
Dr. Kishor Barad

Dr. Maurvi Vasaavada

Dr. Ujal Mehta

Dr. Remi Mitra

Prof. Sanjay Vanani



Link for Registration

<http://tinyurl.com/yyhkm9sx>

[www.gunicsh.guni.ac.in](http://www.gunicsh.guni.ac.in)

## Contact Details

Dr. Vishal Acharya (9427423686)

Ms. Khushbu Mistri (9712750218)

Email: - [gunicsh@ganpatuniversity.ac.in](mailto:gunicsh@ganpatuniversity.ac.in)